



## Working with Words

Dr. Michael Clancy, Communications consultant

Combining creativity with productivity

E-mail: [thecreativegenie@gmail.com](mailto:thecreativegenie@gmail.com)

Weblog: [mike-clancy.blogspot.com](http://mike-clancy.blogspot.com)

Skype me at MikeClancy2

ABN: 73 279 729 004



## 02 Copywriting

This service is directed primarily at small business owners who need help with their written material – whether it be a marketing brochure, form letters to clients or product information sheets, Mike can help you put your thoughts into words for maximum impact. For small businesses on the Australian Gold Coast, Mike's fees are a fraction of those charged to international corporations.

Mike is a published author and has researched and written projects for governments, corporations and international organisations. He has helped them and he can help you.

With a background in the sciences, trained in economic and political analysis, and with more than 20 years experience in running his own business, Mike has a creative mind and can research and write to a brief across a wide field of topics. Recent subjects Mike has covered for major international clients range from the problems of migrant labour in the Middle East, crisis management (International Labour Organization); Climate Change in Asia and the Pacific (Asian Development Bank) and a brief on changes to mining policy (private client). Having his own web company for more than 10 years, he is experienced in the development of web architecture and web content, including blogs.

Based on the Australian Gold Coast, Mike and can work on an outsource basis or as a consultant working within your organisation as part of your team. Recent assignments have taken him to Thailand (working for UNIFEM), the Middle East (ILO) and U.K. (private client).

With more than 35 years experience, including 15 years with the Australian Government and 20 years in private enterprise, Mike can manage your entire communications strategy to ensure that the message is properly researched and tailored to the needs of your target audience.

For further information, contact Mike in any of the following ways:

E-mail him at [thecreativegenie@gmail.com](mailto:thecreativegenie@gmail.com)

Skype him at MikeClancy2

Or pick up the phone at 04250750171.

copywriting, editing, document proofing, mentoring and training

Visit us on the web at [www.virtual-asia.com](http://www.virtual-asia.com) or our blog at [www.mike-clancy.blogspot.com](http://www.mike-clancy.blogspot.com)